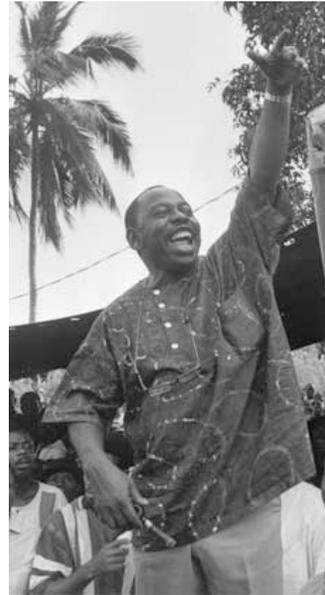


Dear Action Day Organizer,

On behalf of co-sponsors OilChange International (www.priceofoil.org) and EarthRights International (www.earthrights.org), thank you for your interest in organizing a gathering on November 10th 2005 for the International Day of Action and Remembrance marking the tenth anniversary of the execution of Ken Saro-Wiwa and the Ogoni Eight.

The following pages include information about Ken Saro-Wiwa, the Ogoni Eight, and guidelines for planning a successful gathering for the International Day of Action and Remembrance. This Action Kit, along with the resources on the website www.November10th.com, should provide all you need. If you have additional questions, feel free to email David Salie at david@earthrights.org.



All across the world on November 10th 2005, supporters will gather in homes, at Shell stations, and in other public places to hold peaceful vigils honoring the legacy of Ken Saro-Wiwa and the Ogoni Eight, who were murdered ten years prior because they dared to expose the darkness of Shell and the military government that ruled Nigeria. Although each vigil will be a unique expression of the personalities of the participants, all of the events will join in an international commemoration of Ken Saro-Wiwa as a man of peace and a man of letters.

Thank you for joining us in honoring a man who believed passionately in the power and possibility of non-violent struggle to win respect for human, environmental and indigenous rights.

Sincerely,

The Action Team

GENERAL OVERVIEW

On November 10th, 2005, stand with the Ogoni people in remembering Ken Saro-Wiwa. Gather with friends, and organize a peaceful vigil at your nearest Shell station, Nigerian embassy, or anywhere you feel it appropriate to pause and remember Saro-Wiwa.

Ten years ago, on November 10th, 1995, internationally renowned author and human rights and environmental activist Ken Saro-Wiwa and eight other men were hanged in Nigeria. Arrested and held for months without charges, tortured while under detention, and sentenced to death by a “Special Military Tribunal” convened in violation of international law, these people were executed for their peaceful efforts to defend the indigenous Ogoni people of Nigeria from abuses caused by oil extraction activities of Shell Nigeria.

Ten years later, despite facts that tie Shell to the executions and to the continuing abuse of the Ogoni people, Shell still denies culpability. Shell is still drilling for oil in Nigeria, and more of it goes to the United States than anywhere else.

We'll help you with everything you need to plan your event, including email invitations, an action kit with temporary tattoos to distribute and wear on November 10th, and ideas for how to plan a vigil at your nearest Shell station.

The Ogoni are not forgotten. As thousands of people around the world pause on November 10 to recall their sacrifice, we all redouble our efforts to aid those Ogoni still at home, and all oil affected communities. The justice that Saro-Wiwa sought is still elusive, but his vision is now shared by millions. They can't hang us all.

In Remembrance: Baribor Bera, Saturday Dobe, Nordu Eawo, Daniel Gbokoo, Barinem Kiobel, John Kpuinen, Paul Levura, Felix Nuate and Ken Saro-Wiwa. In Solidarity: Activists in prison or under detention and duress in Ogoni, in Nigeria, and around the world.

ONE: REGISTER YOUR ACTION EVENT

If you haven't done so already, go to www.November10th.com to set up your Action Event. The website has detailed, step-by-step instructions for setting up your own, unique Event Page, where you can send email invitations, accept RSVPs, track your progress, and much more. Some organizers have expressed interest for raising funds for the Ken Saro-Wiwa Foundation during these events. Although fundraising is not required, www.November10th.com facilitates fundraising activity as well. Simply check the appropriate box when registering your Action Event if you would like to raise contributions for the Ken Saro-Wiwa Foundation. For more information about the Ken Saro-Wiwa Foundation, go to www.November10th.com, and click on “Partners.”

TWO: ESTABLISH YOUR ORGANIZING COMMITTEE AND SEND INVITATIONS

A successful Action Event is best helped by an Organizing Committee of a diverse group of people who know a broad range of individuals. The Organizing Committee is integral to the success of your event. Each member of the Committee will make a commitment to bring a certain number of people to the Action Event.

Once you have registered your event on the website, use it to recruit an Organizing Committee and to invite attendees. You will have access to your event page, and the ability to send invitations directly from there. We encourage you to send invitations from your event page. You'll be able to easily follow up with everyone you invite, keep track of contributions, and monitor your progress toward your goal.

THREE: TURNOUT – GET PEOPLE TO YOUR EVENT

Be creative and get the word out! Work with your host committee to ensure that news of your event is spread broadly. Personal follow up is absolutely crucial. After your initial round of invitations have been made, send additional emails or make phone calls to people who have not yet responded. Even if they cannot come to your event, encourage them to spread the word to others.

FOUR: THE DAY OF ACTION

Before your Action Event begins make sure that:

- any computer or audio-visual equipment works.
- your check-in table is set up with your Sign-in Sheet, temporary tattoos, name tags, and any other important items. Train a volunteer to ensure that every participant fills in the Sign-in Sheet completely and legibly.
- you and your Organizing Committee have decided who will be doing what during the event – make sure someone's staffing the check-in table, someone else has the DVD, someone to give a statement or read a poem, etc.
- you know where your local Shell station is located. If you are holding a peaceful vigil outside a local Shell station in North America, you can go to

www.localshell.com. Make sure that you and your guests know its address and easy directions to get there. Decide whether you will walk there from a home after watching the DVD presentation or meet there at a certain time. If public transportation is not available, work with you Organizing Committee and guests to make alternative plans, like car-pooling, shuttling, walking, biking, or otherwise.

During your event welcome your guests, maybe introduce your host committee, and tell people why you're participating in this International Day of Action and Remembrance. If all or part of your event is taking place at a home, then remember to show the DVD.

Distribute the temporary tattoos and assist guests in applying them.

Immediately after your event, send the Sign-In Sheets to [David Salie, c/o Earthrights International, 1612 K Street NW, Suite 401, Washington, DC 20006].

FREQUENTLY ASKED QUESTIONS

Q: Do I really need an Organizing Committee? Can't I just put together an Action Event on my own?

A: Probably not. To get 50 people to any gathering, for example, the rule of thumb is that you need to have received 100 "yes" RSVPs after having invited nearly 500 people. Most of us don't know that many people to invite. It's important to pool our resources! The most successful events have strong Organizing Committees consisting of people with diverse backgrounds (and therefore diverse address books).

Q: Where do I send the Sign-In Sheets?

A: [David Salie, c/o Earthrights International, 1612 K Street NW, Suite 401, Washington, DC 20006]. Please make sure to send these in immediately after your event.

Q: How do I find people to invite?

A: Go through your address book, holiday card list, etc. Invite your friends and neighbors. Contact groups that are in line with the goals of the International Day of Action and Remembrance, post an invitation to internet or local community discussion groups. Do you go to a local coffee shop? Post a flier there! (see sample flyer).

[Your logo here]

An Action Event in Support of

The International Day of Action and Remembrance

For Ken Saro-Wiwa and the Ogoni Eight

[With Special Guest(s)]

[State Rep. . . .]

[President of . . .]

[Radio host . . .]

At the home of [XXX] [or] Near the Shell station at the Corner of [XXX]

[Address]

November 10th, 2005

[Time]

To become a host or to RSVP, contact [name] via email

[X@your_email] or call [xxx-xxx-xxxx]

or visit the website:

www.November10th.com

Special thanks to the members of the Organizing Committee: